



Digital Reality Index™

A Reality Check for
Modern Enterprise Transformation

UNDERSTAND YOUR DRI™ PROFILE



Driver

YOU LEAD WITH DIGITAL

You have successfully integrated digital elements into your strategy, execution, and culture. No longer are you simply pursuing transformation; you are actively shaping it. Your teams are in sync, your technology stack fosters growth, and your leaders communicate effectively.



Biggest Pain Point: Maintaining Momentum

While you are progressing rapidly, so is everyone else. The key challenge now is to remain relevant, scale innovative practices, and ensure that the organisation stays adaptable.

Your Goal: Enhance Your Edge While Preserving Your Core

This phase isn't about pursuing further transformation; it's about enacting deeper and more intelligent transformation: one that is governed, inclusive, and designed to inspire.

As an Accelerator, you're already beating the averages in key areas. The opportunity now is to systematise what works and eliminate the inconsistencies that limit your full potential.

USE THIS CHECKLIST TO HELP YOU SUSTAIN MOMENTUM

- Launch innovative initiatives to explore new business models**
With core transformation complete, it is time to embark on experiments—swiftly and intentionally.
- Strengthen AI and Automation Governance**
Ensuring the ethical, transparent, and responsible application of AI is becoming the new standard for trust.
- Assess digital fluency across teams**
You have successfully implemented technology. Now, make sure your team is just as proficient in utilising and adapting to it.
- Codify your transformation playbook and share it**
Your narrative can drive internal onboarding, enhance external credibility, and establish your leadership within the ecosystem.
- Engage with or take charge of regional innovation ecosystems**
Leaders play a crucial role in shaping policies, establishing standards, and nurturing the next generation of talent. This is where your influence starts to flourish.
- Keep an Eye on Culture and Change Fatigue**
Even the most high-performing teams can experience burnout. Your capacity to maintain momentum relies heavily on the balance of rest and rejuvenation.

This matters.

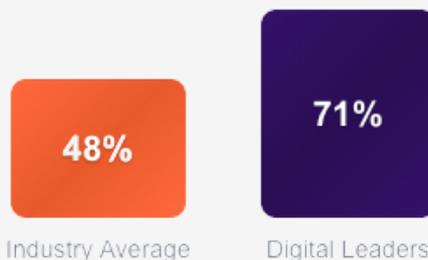
Digital transformation success is not just about technology. It is about *execution, alignment, and culture*.

Recent research reinforces what your results suggest:

Most digital initiatives fail to meet expectations —

only 48% achieve their business targets. But organisations in the "digital vanguard" (where IT and business leaders collaborate closely) see 71% success rates.

These figures tell you this: **Vision matters.** But execution across silos is what separates the 48% from the 71%.



Digital leaders grow revenue and shareholder value twice as fast as digital laggards.

– BCG Digital Acceleration Index 2024

Only 26% of organisations have successfully scaled digital initiatives beyond pilots.

– IDC Futurescape: Worldwide Digital Business 2023 Predictions